

Empowering Ukrainian women

to act as entrepreneurs for

economic + social regeneration

NatAlli is creating a mentoring program to help highlyeducated Ukrainian women become successful entrepreneurs or innovators within existing companies. This programme is designed to help rebuild their economy and society. We want to develop an online community where women can help and learn from each other. This will encourage sharing of knowledge and experiences between women at various points in their careers.





Why NatAlli?

NatAlli is nurturing the next wave of women entrepreneurs and innovators.

Our mentoring program is designed to unlock the potential of highly educated Ukrainian women, equipping them with the skills, knowledge, and confidence needed to make a significant impact on their economies and societies, especially in times of crisis. Through our dedicated efforts, we aim to foster resilience, creativity, and leadership that will drive the regeneration process during and beyond the challenges presented by situations like the Ukrainian crisis.





Who benefits?

Mentors play an essential role in the Lifelong Learning offerings of higher education institutions (HEIs). They act as multipliers of knowledge and skills and are critical to NatAlli as they provide personalised guidance to women entrepreneurs.

Mentors will be trained in entrepreneurship, digitalisation, psychology, and crisis management skills. The mentors are but are not limited to, operating mentors from hubs with an entrepreneurial focus, women entrepreneurs or company leaders, and graduate entrepreneurial students with ventures from HEI project partners.

Mentors will receive training and deliver the mentorship programme to our second target group of **Highly Educated Ukrainian Women** who have immigrated to new host countries and either want to go back to Ukraine to support the rebuilding of their country or stay in the host country and build their career path in the host countries.

> "A mentor is someone who allows you to see the hope inside yourself."

Oprah Winfrey

Our Mission



IDENTIFY & UNDERSTAND the challenges and opportunities

opportunities facing highly educated Ukrainian women.



PINPOINT

TOPICS that need to be taught as part of mentoring to guide and support women in entrepreneurship.

PROMOTE SKILLS of mentors to replicate this effect and impact on women

entrepreneurs.

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STIMULATE COLLABORATION & INNOVATION

by bringing together highly educated Ukrainian women, HEIs, and incubation hubs.



HARNESS POTENTIAL

through mentoring, networking and providing tools for women to enable them to regenerate their country.

Action Plan

Over 30 months, NatAlli will undertake an action plan through a series of work packages to realise its mission.

We offer free access to learning materials and educational resources on entrepreneurship, intrapreneurship, and professional development as well as practical tools and guides for starting a business or implementing innovative projects within existing organisations.

Strategic Foresight

Strategic Foresight establishes the baseline of the mentoring programme for highly educated Ukrainian women, highlights potential challenges and opportunities likely to affect the mentoring programme, and puts forward recommendations for strategies best suited to mentoring the next generation of women entrepreneurs and innovators fully capable of influencing and contributing to the regeneration process of economies and societies during and after a crisis in Europe.

NatAlli Mentoring Programme

The NatAlli Mentoring Programme delivers the content with a toolkit and modules, building the NatAlli mentoring programme to train mentors and highly educated Ukrainian women.

NatAlli Platform

The NatAlli Platform is the central location for all the resources, tools and supports that will be freely available to everyone for the development of entrepreneurial knowledge and skills; it will form a virtual ecosystem that will facilitate the rebuilding and reshaping of a post-crisis environment.

NatAlli Bootcamp

The NatAlli Bootcamp is an international training activity to deliver the project learning resources to mentors through a train-thetrainer approach and a Capacity Building Programme. It will also fully test the programme and bring it to life.

NatAlli Sustainability Blueprint and Promotion

The NatAlli Sustainability Blueprint and Promotion highlights points of adaptation and standardisation of such approaches that can be used in times of crisis caused by pandemics or economic crises where HEIs can play an important role. NatAlli will be shared and promoted for the duration of the project and beyond.

Our Partners

NatAlli led by FH Münster University of Applied Sciences consists of seven partners from four European countries. Our rich and varied partnership consists of three HEIs, a university network, an NGO and two SMEs.



Momentum • _ _ •

University Of Münster

Impact Hub Amsterdam

University Industry Innovation Network

FH Münster University of Applied Sciences

International European University <

Impact Hub Odessa <



Follow Our Journey



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