



NatAlli
Regenerative Alliances

NatAlli

magazine

www.natalliproject.eu

DISCOVER

OUR TOOLKIT

**THE POWER
OF MENTORSHIP**

NatAlli

Regenerative Alliances

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**COMMUNITY
PLATFORM LAUNCH**



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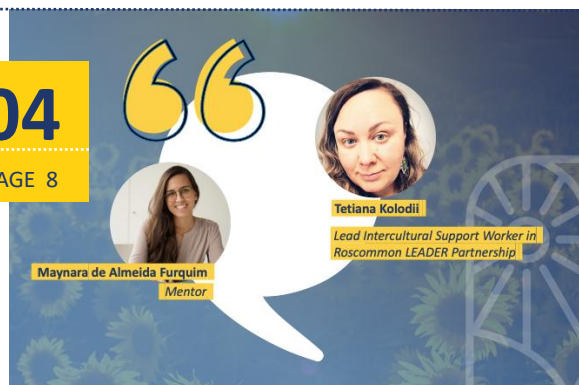
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The NatAlli Community Platform: Building Connections, Empowering Mentors and Mentees

*Welcome to the third issue of our **NatAlli** e-zine! After celebrating the milestones of Work Package 3 in our last edition, we are now delighted to turn the spotlight on one of the most exciting outcomes of the project: the **NatAlli Community Platform**.*

This dynamic online space is designed to bring together mentors and mentees, particularly Ukrainian women and their allies across borders, to share knowledge, exchange experiences, and empower one another through meaningful mentoring relationships. At its core, the Community Platform embodies NatAlli's vision: creating a supportive, inclusive, and sustainable environment. Its launch marks an important step in transforming the project from a structured program into a living, breathing network of mentors and mentees.

What to expect in this issue

In this e-zine, we take you on a tour of the NatAlli Community Platform and its unique features. You will discover how this innovative digital hub is connecting people, nurturing collaboration, and offering practical resources for growth. You also hear from users and learn about the power of mentoring, as well as meeting the partners behind the platform and its resources, Momentum and Impact Hub Amsterdam.

We hope this issue inspires you to take the next step to build your network to support and empower you for the future.

**Thank you for being part
of our community.**



The power of mentorship:

*How REACH Mentoring fuels start-up success and supports **NatAlli** with experience and insight*

*A blogpost from **Greta Böske**, Start-up Coach at REACH – EUREGIO Start-up Center*



Greta Böske

Launching a successful start-up is about more than just having a great idea. It requires guidance, feedback, and a strong support system to turn vision into reality. That's exactly where the *REACH Mentoring program at the REACH – EUREGIO Start-up Center (REACH)*, the university start-up centre of the NatAlli project partners University of Münster and FH Münster, comes into play. As an integral part of the entrepreneurial ecosystem in Münster and the surrounding region, *REACH* and its mentoring program *REACH Mentoring* has proven to be a game-changer for many early-stage teams.

At its core, *REACH Mentoring* connects aspiring founders with experienced mentors who bring not only deep industry knowledge but also the critical ability to

ask the right questions. These conversations often go far beyond business models and pitch decks. They touch on personal leadership, team dynamics, market validation, and navigating uncertainty, which are all essential aspects of sustainable start-up growth.

In our experience, the mentoring process creates a unique space for reflection. It's not about handing over solutions, but rather enabling founders to discover and sharpen their own thinking. This process is especially valuable in the early and volatile phases of a start-up, when clarity and focus can make or break the venture. The mentorship model at *REACH* is built on mutual trust, strategic challenge, and long-term perspective, making it much more than a one-time advisory session.

One of the most remarkable aspects of *REACH Mentoring* is the tailored fit between mentor and mentee. Start-up teams are matched with individuals who not only understand their field, but who also bring complementary perspectives to the table. This thoughtful pairing allows for targeted development – from fine-tuning product-market fit to scaling operations and navigating funding rounds.

The experiences gathered through the *REACH Mentoring* program have significantly supported the development of *NatAlli* – a project focused on helping well-educated Ukrainian women become successful entrepreneurs or innovators within existing organizations. Although *NatAlli* was developed independently, the tried and tested structures and lessons learned from the experience of the project partners, such as *REACH Mentoring*, have helped to shape and strengthen its approach.

In *NatAlli*, we are building a mentoring program that offers structured, relationship-driven support tailored to the needs of Ukrainian women navigating uncertainty and transition. Drawing on *REACH*'s best practices, such as regular, trust-based check-ins, reflective questioning, and the long-term value of consistent mentor relationships, *NatAlli* is creating a support system designed to empower women both professionally and personally.

Beyond one-on-one mentoring, *NatAlli* is also developing an online community platform to foster peer-to-peer learning and exchange. This space will enable women at different stages in their careers to share knowledge, experiences, and encouragement with peers and mentors. The goal is to create a dynamic worldwide ecosystem of mutual support, where individual growth contributes to broader societal resilience.



*The **REACH** Mentoring experience has shown how powerful stable support systems can be, especially when they treat people as whole individuals.*

*This fits well with **NatAlli's** mission, helping to empower women not only as entrepreneurs, but also as leaders, innovators and community builders. Mentorship, when grounded in trust and mutual growth, is a powerful force - and the lessons learned at **REACH** continue to support **NatAlli** in becoming just that.*



NatAlli Launches Community Platform

NatAlli Project Launches Community Platform to Empower Ukrainian Women and Mentors Across Europe



The NatAlli project and its seven partners proudly announce the official launch of the **NatAlli Community Platform**, a new digital space designed to empower Ukrainian women and the mentors who support them. Free to register and open to all, the platform is a vital resource for women ready to lead, rebuild, and inspire. Whether you're an entrepreneur taking your next bold step or a mentor eager to share your experience, the NatAlli Community Platform is your space to grow, connect, and thrive. Developed by Irish partner Momentum as part of the EU-funded NatAlli initiative, the platform brings together Ukrainian women and allies across borders to exchange knowledge, share

experiences, and lift each other up through meaningful mentoring relationships. At the heart of the platform is the NatAlli Mentoring Programme and Toolkit, led by Impact Hub, Amsterdam. It offers tailored resources to help users build confidence, grow their skills, and co-create a stronger future together. The NatAlli mentoring programme trains and accompanies highly educated Ukrainian women to act as entrepreneurs and agents of regeneration. Together, we are growing an online community that supports and learns from each other, fostering intergenerational learning and knowledge transfer among women at different career stages.

Key Features of the NatAlli Community Platform:

- 01 Mentor & Mentee Profiles:**
Connect directly with others in the community. Browse by location, interests, and experience.
Tip: Complete your profile so others can find you, too!
- 02 Mentoring Resources:**
Access structured learning modules filled with theory, real-world examples, reflection prompts, and tools – perfect for both mentors and mentees.
- 03 Mentoring Toolkit :**
Discover a practical library of hands-on tools designed to support your personal and professional growth.
Tip: Not sure where to start? Begin with the Capacity Assessments!



The NatAlli Community Platform is a welcoming and inclusive space for shared learning, support, and solidarity among Ukrainian women and their mentors across Europe. **Join our Community**

Today Explore the platform:

<https://natalliproject.eu/welcome>



Проект NatAlli запускає платформу спільноти

Проект NatAlli запускає платформу спільноти (NatAlli Community Platform) для підтримки українок та менторів у Європі

Проект NatAlli та його сім партнерських організацій із гордістю оголошують про офіційний запуск NatAlli Community Platform — нового цифрового простору, створеного для підтримки українок та менторів, які їх супроводжують. Платформа відкрита для всіх і безкоштовна — це цінне середовище для тих, хто готовий вести, відновлювати й надихати. Чи Ви підприємниця, яка готова до нового ривка, чи менторка, яка прагне ділитися досвідом — NatAlli Community Platform стане простором для зростання, обміну та підтримки. Платформа була розроблена ірландським партнером Momentum у межах ініціативи NatAlli, що фінансується Європейським Союзом. Вона об'єднує українок, а також їхніх однодумців та партнерів, щоб ділитися знаннями,

обмінюватися досвідом і підтримувати одне одного через значущі менторські стосунки — незважаючи на кордони. У центрі платформи — Програма менторства NatAlli та набір практичних інструментів, розроблених Impact Hub Amsterdam. Ці ресурси створено, аби допомогти користувачкам зміцнити впевненість у собі, розвивати навички та спільно формувати стійке майбутнє. Програма менторства NatAlli навчає та підтримує високоосвічених українок на шляху до підприємництва та ролі агенток відновлення. Разом ми створюємо онлайн-спільноту, де жінки підтримують одна одну, навчаються разом і передають знання між поколіннями — незалежно від етапу професійного розвитку.

Основні функції NatAlli Community Platform:

01

Профілі ментора та учня

Спілкуйтеся напямуч з іншими учасниками спільноти. Шукайте за місцем розташування, інтересами та досвідом.

Порада: Заповніть свій профіль, щоб інші могли легко Вас знайти!

02

Ресурси для менторства

Отримуйте доступ до структурованих навчальних модулів із теорією, реальними прикладами, запитаннями для рефлексії та інструментами — ідеально як для менторів, так і для учнів.

03

Інструментарій для менторства

Відкрийте для себе практичну бібліотеку інструментів, створених для підтримки вашого особистого та професійного розвитку. **Порада:** Не знаєте, з чого почати? Розпочніть з оцінки можливостей (Capacity Assessments)!



Платформа спільноти NatAlli — це привітний та інклюзивний простір для спільного навчання, підтримки та солідарності серед українських жінок і їхніх менторів по всій Європі.

Приєднуйтеся до нашої спільноти сьогодні!

Відкрийте для себе платформу за посиланням:

<https://natalliproject.eu/welcome>



User Testimonial Experience



Tetiana Kolodii

*Lead Intercultural Support Worker in
Roscommon LEADER Partnership*

“

My name is Tetiana Kolodii. I'm a Lead Intercultural Support Worker in Roscommon LEADER Partnership. Being involved in the NatAlli project as a mentor has allowed me to share my experience and support Ukrainian women during a challenging time of adaptation. As a Lead Intercultural Support Worker, I rely on empathy, active listening, and cultural sensitivity to create a safe space for growth and self-expression.

With my professional experience, I have conducted workshops on resume writing and interview preparation, and I plan to introduce these within the project. I also plan to offer workshops on business project planning and meditation to help women develop leadership skills and maintain inner balance. This work will contribute to my professional growth, expand my mentoring skills, and deepen my understanding of the needs and potential of the people I work with. I believe these skills will help the women become more confident, find employment, and later play an important role in rebuilding Ukraine after the war.
Peace and love!

“



Maynara de Almeida Furquim

Entrepreneur & Mentor

Overall, the NatAlli platform is awesome and so necessary. Great message function directly in the members page, and the filters are also very helpful. Keep up the good work, Team NatAlli!



Download and Discover the NatAlli Toolkit

*The **NatAlli Toolkit** is a free resource that aims to empower mentorship, entrepreneurship and integration. Designed by the partnership under the guidance of Impact Hub Amsterdam, it supports both mentors and mentees with a migrant background on their professional and entrepreneurial journeys - both in and outside of times of crisis.*



Developed under the NatAlli Project and funded by the European Union, the toolkit provides a practical, modular framework that equips users with essential skills, guidance, and resources for personal growth, business success, and community integration in multiple countries, amongst which Germany, the Netherlands and Ireland. The toolkit offers two suggested pathways, one for mentors and another for mentees.

The mentor pathway emphasises preparation, active listening, and cultural awareness. The mentee pathway guides individuals through confidence building, leadership development, entrepreneurial action, pathways to leadership and eventually becoming mentors themselves. The tools are flexible and user-friendly, allowing mentors and mentees to select the ones most relevant to their needs.

The Toolkit

The toolkit is divided into four themes, each addressing different stages of growth and areas of development:



Mentoring Skills

This section helps establish strong mentor-mentee relationships. Tools include capacity assessments, mentorship action plans to guide your mentee, and resources on active listening, relationship building, and role modelling to provide mentees with inspirational examples of entrepreneurial women. It also provides structured approaches to ending a mentorship while ensuring continued impact. These tools develop trust, clarity, and empowerment for both parties, which are critical for effective guidance.

Entrepreneurial Skills

Women entrepreneurs, especially those setting up businesses abroad, will find practical resources here. Topics range from networking and communication to environmental analysis, market positioning, and creative thinking. There are step-by-step guides on setting up a business in a new country, building a sustainable business model, pitching effectively, and exploring funding options. This gives users actionable strategies to transform ideas into viable, sustainable ventures.

Leadership

Leadership development is central to long-term success, especially when difficult situations arise and require adaptive solutions. This chapter introduces tools for crisis management, time management, self-reflection, and resilience building. It also supports personal leadership development and provides exercises for boosting self-confidence and motivation. These resources encourage mentees to see themselves as capable leaders, ready to influence and inspire others.

Culture and Context

Recognising the importance of integration, this chapter helps users navigate cultural differences, enhance intercultural communication, and strengthen psychological well-being. It also includes tips for peer networking and country-specific integration guides, offering practical support in areas such as housing, employment, education, and healthcare. For Ukrainian women and other migrants, this section is particularly valuable in supporting both social and professional adaptation.

Why the NatAlli Toolkit Matters

Mentorship is about building trust, empowering individuals, and creating resilience. The NatAlli Toolkit acknowledges the challenges of cultural adaptation, gender barriers, and entrepreneurial risk in difficult times while providing practical, structured solutions. By blending professional development with cultural and psychological support, it empowers women and communities to thrive in diverse environments. **You are invited to download the Toolkit via our free NatAlli Community Platform: [Platform - Natalli Project](#)**



Meet the Partner Momentum

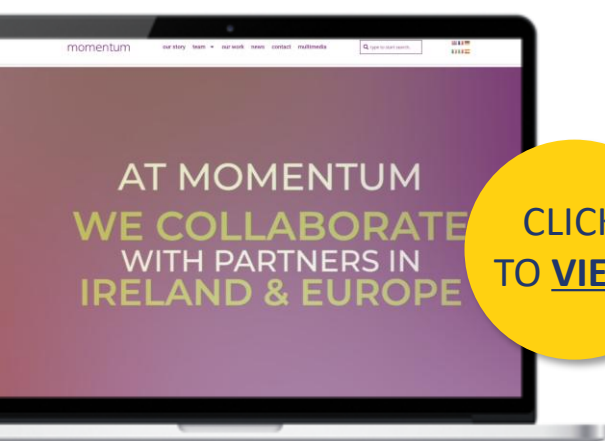
***Momentum** is one of Ireland's leading innovation and entrepreneurship specialists, widely recognised as thought-leading strategists, facilitators, and educators in transformation through innovation.*

Founded in 2003, Momentum has grown into a dynamic team of 24 staff and specialists who deliver more than 50 innovation and entrepreneurship programmes each year. Their work spans in-person training, mentoring, and facilitation, as well as webinars and e-learning, reaching learners across Ireland and internationally. Annually, Momentum equips over 600 people through classroom-based courses and thousands more through blended and online learning.

In the NatAlli project, Momentum takes the lead on Work Package 4 – The NatAlli Platform. This pioneering digital ecosystem is designed to empower Ukrainian women by providing opportunities for mentoring, training, and professional networking.

Drawing on its strong track record in digital innovation and sustainable project delivery, Momentum is bringing the technical expertise and vision needed to ensure the platform is not only impactful during the project but will also endure well beyond it. Momentum is additionally contributing to the creation of the NatAlli Sustainability Blueprint, which sets out how the platform can be adapted for future crises, whether health-related, economic, or social, where higher education institutions (HEIs) and grassroots actors play a vital role in recovery.

Momentum also serves as the lead dissemination partner for the project. With a dedicated in-house marketing division, the team specialises in brand development, content creation, communications, and digital and social media strategy. This expertise ensures that NatAlli achieves strong visibility and engagement at regional, national, and international levels. Through a carefully developed Dissemination Plan, Momentum has put in place the channels and campaigns to promote the project widely and meet the consortium's ambitious impact goals. Visit the NatAlli website to learn more and join over 600 social media followers for the latest updates!



momentum



Lisa Markslag

Meet the Partner

Impact Hub Amsterdam

*At **Impact Hub Amsterdam**, we believe that business can be a force for good; a way to create value that restores rather than depletes. For over fifteen years, we've worked to accelerate the transition towards a sustainable economy through entrepreneurship.*

Our role in the NatAlli project builds directly on this mission: helping to bridge research, innovation, and real-world practice to make entrepreneurship tangible and mentorship accessible for diverse groups. Impact Hub Amsterdam is part of a global network of more than 130 Impact Hubs in over 60 countries. Each Hub operates as an ecosystem builder, connecting entrepreneurs, policymakers, investors, and educators around solutions that matter. In Amsterdam, we've become a home for changemakers working in sectors such as food, regeneration, circular economy, fashion, and inclusion. Across these fields, we design and run accelerators, build communities of practice, and consult with the existing market on becoming more sustainable. Our style is experiential: learning by doing, reflecting, and iterating in real time.

Within NatAlli, we contribute our experience in innovation methodology and capacity building. We help through the co-designing of education materials, such as modules and tools that can be used by mentors and mentees across diverse backgrounds. Together with the consortium, we design and facilitate learning journeys that empower participants to turn ideas into practice while offering guidance to support through mentorship.

We also play a connecting role. As an ecosystem builder, we link local actors, from universities and municipalities to small enterprises and investors, to one another, ensuring that innovation is supported by collaboration rather than competition. This systemic view allows us to see patterns, gaps, and opportunities for synergy between seemingly separate efforts.

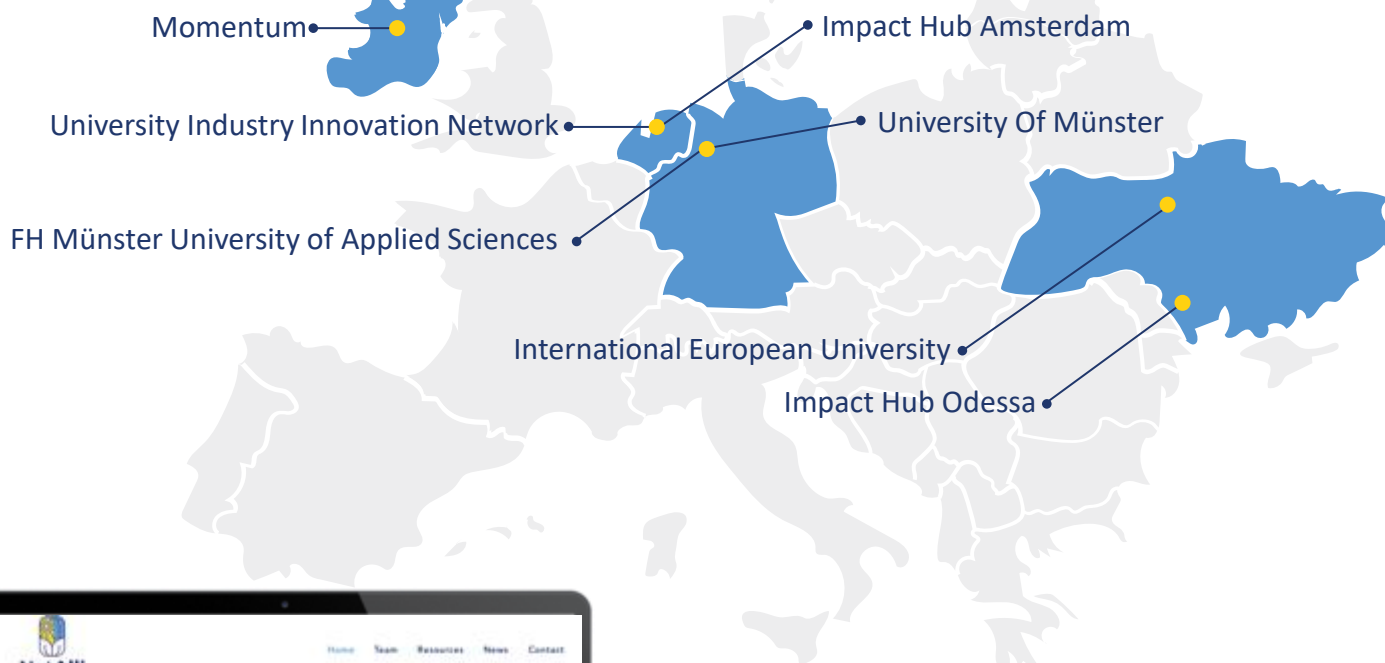
Impact Hub Amsterdam's contribution to the NatAlli consortium is our pragmatic optimism. We believe that meaningful change happens when ideas meet execution. That means combining visions with actions: convening unlikely allies, testing what works, and sharing what we learn openly. Our work is both strategic and grounded, guided by systems thinking and rooted in the daily realities of entrepreneurs and communities.

Looking ahead, our ambition within NatAlli is to help shape a living mentoring ecosystem that continues long after the project ends. We want to see the tools and relationships built here take on a life of their own, supporting inclusive entrepreneurship across Europe and beyond.



Our Partners

NatAlli led by FH Münster consists of **seven partners** from four European countries. Our rich and varied partnership consists of three HEIs, a university network, an NGO and two SMEs.



Follow Our Journey



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momentum
[educate + innovate]



Amsterdam

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